



Dustin McLaughlin

Videographer

Lifelong creative storyteller through the video/photography medium with experience in marketing the high end recording studio retail space, boutique real estate, music video direction, and documentary film making. I've spent the better part of 10 years shooting, editing, script writing, storyboarding short and long form video deliverables as well as creative directing, managing teams and developing streamlined file management systems/workflows.

Contact

Phone

248-830-6089

Email

dustin.p.mclaughlin@gmail.com

Address

24719 Kinsel Street, Southfield,
MI, 48033

Education

2003

Waterford Mott

Expertise

10+ years experience.

Proficient in Adobe
Creative Suite

Sony, Canon and RED camera
operation.

Tool oriented with file
management and calendar org in
Slack, Monday, Google

Language

English

Experience

2022 - Present

DOBI Real Estate | Birmingham, MI

Creative Director

Conceptualize, plan, and produce original content/marketing initiatives through methods of photo, video, email, ads, graphics for our agents and affiliates. Every piece of content is measured up against each brand's respective guidelines to ensure cohesion and confidence in everything we do. Oversee and work alongside the Marketing team to make sure they have a healthy, collaborative and creative environment to thrive in.

2021-2022

DOBI Real Estate | Birmingham, MI

Creative Content Manager

Averaging an annual output of over 200 videos, My role was to plan, shoot, edit and deliver original video content highlighting the DOBI brand. Additionally, I would shoot in the wild photography, headshots and coordinated photoshoots for print.

2016-Present

Freelance | Southfield, MI

Lead

Freelance video and photo services creating deliverable assets for local and national brands including Soyuz Microphones, Pie Sci Pizza, H2 Audio, Jumperz Audio and more.

2016-2021

Vintage King Audio | Ferndale, MI

Video Content Producer

Shooting, editing, directing, on screen talent and photography for everything from product reviews, trade show / event coverage, interviews and documentary video projects.

References

Eric Allan

Social Media Manager, Vintage King

Phone: 248-259-7567

Email: eric@vintageking.com

Andrew Davis

Webmaster, Vintage King

Phone: 313-485-8463

Email: andrew@vintageking.com